

Charity Christmas Card Database 2017

| Charity | Retailer | Online – Please click the link as they have been abbreviated! | Brand | Amount Donated to Charity | Price Per Pack | Average price per Card |
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| Age UK | The Greeting Cards Company | www.greetingcards.co.uk/ | Greeting Cards Co | 30p per pack of 10, 3p per card | £3.95 for 10 | 40p each |
| | Cards for Good Causes | www.cardsforcharity.co.uk | Cards for Good Causes | At least 70p in every pound from their card sales, | £4-£4.50 for 10 | 40-45p each |
| Alzheimers Society | Charity Direct | www.alzheimers.org.uk | | 100% of profits | £3.99 to £4.50 for 10, Special Offer – 3 packs for £6 | 40-45p each |
| | | www.alzheimers.org.uk/ecards | E-Cards | 100% of profits | Suggested donation from £2.50 | |
| | John Lewis | www.johnlewis.com | John Lewis Own Brand | 25% donation, split with 3 other charities, | £5 for 10, £3.50 for 24 | 15p-50p each |
| | Unforgettable | www.unforgettable.org | | 100% of profits | £3.99-4.50 for 10 | 40p-45p each |
| | Between the Lines, John Lewis, Amazon, Ebay | | Woodmanstern e | 49p per pack, 4.9p per card | £4.99 | 49p |
| | Clintons | www.clintonsretail.com/ | Special Editions | 50p per pack, 6.25p per card | £4.00 for 8 | 50p each |
| | Paperchase | https://www.paperchase.co.uk/ | | 50p per pack, 6p per card | £3.75 for 6 | 63p |
| Barnardos | Charity Direct via on online retailer | www.barnardos.org.uk/christmas-cards | | 100% of profits | £2.99-£3.99 | 29p to 39p each |

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| | John Lewis | www.johnlewis.com | John Lewis Own Brand | 25% donation, split with 3 other charities, | £5 for 10 | 50p each |
| | Cards for Charity | www.cardsforcharity.co.uk/barnardos | | At least 70p in every pound from their card sales, | £3.99 for 10 | 39p each |

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| Battersea Dogs Home | Charity Direct | www.battersea.org.uk/shop/gifts/ | | 100% of profits. | Packs of 10 from £3.40 to £5 | 34p to 50p each |
| | John Lewis Between the Lines plus other Woodmansterne Stockists | http://www.johnlewis.com/ www.amazon.co.uk | Woodmansterne www.woodmansterne.com/stores | 10% of pack prize - 4.2p per card | From £8.99 for 24 | From 36p to 50p |
| Breast Cancer Care | Charity Direct | www.breastcancercare.org.uk/chr istmas-cards | | All proceeds. | From £3.95 for 10 to £6.50 for 20 | 33-40p each |
| | Marks & Spencers | http://www.marksandspencer.c om/l/ | | £350,000 split between 3 charities, | From £4.00 to £6.00 | |
| Breast Cancer Now | The Greetings Cards Company | http://www.greetingscards.co.u k/breast-cancer-now | Greeting Cards Co | 30-32p per pack, 3p per card | £3.95 to £4.25 for 10 | 40-42p |
| British Diabetic Association | Tesco | | | Flat sum of £300,000 split with BHF. | From £1.50 for pack of 20 | From 8p each. |

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| | John Lewis | www.johnlewis.com | Paperhouse | 10% split between 6 charities, 5p per card | £3 for 6 | 50p each |
| | Charity Direct | www.diabetes.org.uk/christmas-cards | | 100% of Profits | 75p to £3.99 for 10 | From 8p |
| | The Greeting Cards Company | www.greetingscards.co.uk/diabetesuk | The Greeting Cards Company | 34p per pack, 3.4p per card | £4.50 for 10 | 45p per card |
| British Heart Foundation | BHF Shops https://www.bhf.org.uk/about-us/find-bhf-near-you | www.bhf.org.uk | | 100% of profits | From £1.99-£3.49 for 10 | 19p to 35p each |
| | John Lewis, Ocado Between the Lines plus other high street stockists | https://www.johnlewis.com/museums-and-galleries | Museums & Galleries | 10% split between 5 charities, 58p per pack, 7p per pack | £5.75 for 8 | 58p each |
| | | | Paperhouse | 10% split between 6 charities, 5p per card | £3 for 6 | 50p each |
| | Tesco | | | Flat sum of £300,000 split with BHF. | From £1.50 for pack of 20 | From 8p each. |
| | Clintons Cards | http://www.clintoncards.co.uk/ | | 50p per pack, | £4.00 for 8, 6.25p per card | 50p each |
| | The Greetings Card Company | www.greetingscards.co.uk/british-heart-foundation | The Greetings Cards Company | 22-32p per pack | £2.99 for 5, £3.95 and £4.25 for 10 | 40p-60p each |
| | Cards for Good Causes | www.cardsforcharity.co.uk/british | Cards for Charity | At least 70p in every pound | £2.99-£3.49 | 29p-35p each |

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| | | sh-heart-foundation/ | | from their card sales, | for 10 | |
| Cancer Research UK | Charity Direct http://www.cancerresearchuk.org/support-us/find-a-shop | www.cancerresearchuk.org/christmas-cards | | 100% of profits. | £1.99 to £3.69 for 10 cards | 19-37p each |
| | John Lewis | www.johnlewis.com | Hammond & Gower | 10% donation, 8p per card | 5 for £3.95 | 79p |
| | Between the Lines | | | 20p per pack, upto 4p per card | 5 for £2.99, 10 for £5 and 20 for £9 | 60p, 50p and 45p |
| | | www.hammondgower.co.uk | | 20p per pack, upto 4p per card | | |
| | WH Smiths | https://www.whsmith.co.uk/dept/ | | 10% of purchase price, split between 3 charities, 2-4p per card | £1.99-£3.49 for 10 | 20p-35p each |
| | The Greeting Cards Company | http://www.greetingscards.co.uk/cancer-research-uk | The Greeting Cards Company | 34p per pack, 3.4p per card | £4.50 for 10 | 45p per card |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/cancer-research-uk/ | Cards for Good Causes | At least 70p in every pound from their card sales, | £2.99 for £4.99 for 10 | 29p to 49p per card |
| Centrepont | Paperchase | https://www.paperchase.co.uk/christmas/ | | 50p per pack, 6p per card | £3.75 for 8 cards | 46p each |

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| Childline | John Lewis, Between the Lines plus other Woodmansterne Stockists | http://www.johnlewis.com/ http://www.ocado.com/ www.bookendsonline.co.uk www.squashed-tomato.co.uk www.cardsandgifts-direct.co.uk www.morrisons.com | Woodmansterne http://www.woodmansterne.com/buy/store-locator/ | 10% of pack price 80p per box, 4p per card | £8.00 for 20 | 40p each |
| Children in Need | WH Smith | | | 100% of profits | | |
| | BBC | https://www.bbcchildreninneedshop.co.uk/ | | 100% of profits | 10 for £3.99 | 40p |
| Children's Trust | Charity Direct | www.thechildrenstrust.org.uk | | 100% of profits. | £3.75 for 10 | 38p |
| Comic Relief | Sainsburys | In store only. | | 10% of pack price, 2p per card | £2.50 for 12 | 20p |
| CLIC Sargeant | Charity Direct | www.clicsargent.org.uk | | 100% of profits | £2.95-£3.95 for 10 | 30p-40p |
| | Cards for Good Causes | www.cardsforcharity.co.uk | Cards for Charity | At least 70p in every pound from their card sales, | £32.5-£3.95 for 10 | 32p-39p |
| | Morrisons – Official Charity Partner | www.morrisons.com | | £50,000 from the sale of Christmas cards | £1 to £3 for 10 | 10p-30p |
| | John Lewis | www.johnlewis.com | Art File | 10% donation, 8p per card | 6 for £4.75 | 79p |
| | | | Medic | 10% split with 5 other charities, 5p per card | £4 for | 50p |
| Crisis | John Lewis | www.johnlewis.com/ | Woodmansterne | 10% donation | 5 for £4 | 80p each |

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| | Between the Lines plus other Woodmansterne Stockists | | http://www.woodmansterne.com/buy/store-locator// | split with Shelter, 8p per card | | |
| Help for Heroes | Charity Direct | www.helpforheroes.org.uk | | 100% of profits | £2.95 for 10 - £9 for 20 | 30p-45p each |
| | The Greethng Cards Company | | The Greeting Cards Co | 30p & 34p per pack, 3-3.4p per card | £3.95-£4.50 for 10 | 40p-45p each |
| Oxfam | Charity Direct | https://www.oxfam.org.uk/shop/ | | 100% of profit. | £1.99 to £5.99 packs of 5 & 10 | 19p-60p each |
| | John Lewis | www.johnlewis.com | Medici | 10% split with 5 other charities, 5p per card | £4 for 8 | 50p |
| Lifeboats | John Lewis | www.johnlewis.com | Medici | 10% split with 5 other charities, 5p per card | £4 for 8 | 50p |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/ | Cards for Good Causes | At least 70p in every pound from their card sales, | £3.95-£4.50 for 10 | 40p-45p |
| MacMillan | Charity Direct | www.shop.macmillan.org.uk/ | | 100% of profits | From £2.48 for 25 to £4.95 for 12 | 10p-48p |

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| Cancer Support | John Lewis | www.johnlewis.com | Medici | 10% split with 5 other charities, 5p per card | £4 for 8 | 50p |
| | Clintons Cards | www.clintoncards.co.uk | | 15% of purchase price divided equally between 3 charities, 4p per card | £3.20 for 10 | 32p |
| | Marks & Spencer | http://www.marksandspencer.com/ | | £350,000 split between 3 charities, | From £4.00 to £6.00 | |
| | Morrisons | | | Official charity partner – lump sum donation. | | |
| | The Card Factory | | | Official Charity Partner – lump sum donation.. | | |
| | Cards for Good Causes | www.cardsforcharity.co.uk/macmillan | Cards for Good Causes | At least 70p in every pound from their card sales, | £3.95-£4.95 for 10 | 40p-45p |

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| Marie Curie Cancer | ^ | www.shop.mariecurie.org.uk/christmas-cards | | 100% of profits | £3.99-£4.25 for 10 | 39p- 45p each |
| | John Lewis | www.johnlewis.com | John Lewis Own Brand | 25% donation, split with 3 other charities, | £5 for 10 | 50p each |
| | John Lewis | www.johnlewis.com | Woodmansterne | 10% donation, | 5 for £4, 8 for | 62-80p each |

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| | Between the Lines plus other Woodmansterne Stockists http://www.woodmansterne.com/buy/store-locator// | | | 6-8p per card | £4.99 | |
| | | | Museums & Galleries | 10% split between 5 charities, 58p per pack, 7p per pack | £5.75 for 8 | 58p each |
| | | | Medici | 10% split with 5 other charities, 5p per card | £4 for 8 | 50p |
| MDNA | Charity Direct | www.shop.mndassociation.org | | All profits | £3.50-£4.25 for 10 | 35p-43p |
| | John Lewis | www.johnlewis.com | Paperhouse | 10% split between 6 charities, 5p per card | £3 for 6 | 50p each |
| Meningitis Now | Charity Direct | http://www.christmas-cards.org.uk/meningitis/ | | All proceeds. | £2.50-£3.50 for 10 | 25p-35p each |
| | John Lewis | www.johnlewis.com www.ocado.com | | 10% donation, 10p per card | 5 for £5.25 | £1.05 each |
| | Caroline Gardner. Also sold on the High Street at Between the Lines | https://www.carolinegardner.com/meningitis-now | Caroline Gardner | 30p per pack, 6p per card | 5 for £5.50 | £1.10 each |
| MIND | Charity Direct | https://shop.mind.org.uk/shop/cards | | All profits. | From £1.99 for 10 | From 19p |
| | John Lewis | www.johnlewis.com | Museums & Galleries | 10% split between 5 charities, 58p | £5.75 for 8 | 58p each |

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| | | | | per pack, 7p per pack | | |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/product-category/mind/ | | At least 70p in every pound from their card sales, | £3.99-£4.99 for 10 | 39p-49p |
| | WH Smiths | https://www.whsmith.co.uk/dept/ | | 10% of purchase price, split between 3 charities, 2-4p per card | £1.99-£3.49 for 10 | 20p-35p each |
| Multiple Sclerosis Trust | Charity Direct | http://www.charitycardstore.co.uk/mstrust/category/all/ | | 100% of profits | £2.50-£4.50 for 10 | 25p-45p |
| | John Lewis Between the Lines | https://www.johnlewis.com/ | | 10% donation, 6p per card | £3.50 for 6 | 62p |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/ | | At least 70p in every pound from their card sales, | £3.50-£4.75 for 10 | 35p-48p |
| National Autistic Society | Charity Direct | http://www.autism.org.uk/shop/ | | All profits | | From 30p |
| | John Lewis Between the Lines | www.johnlewis.com | Almanac | 10% donation, 6p per card | 8 for £3.95, £4.99 | 62p |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/ | Cards for Charity | At least 70p in every pound from their card sales, | £3.75 to £4.75 for 10 | 38p-48p |
| National Literary Trust | WH Smiths | https://www.whsmith.co.uk/dept/ | | 10% of purchase price, split between 3 charities, 2-4p per card | £1.99-£3.49 for 10 | 20p-35p each |
| Nordoff Robbins | Paperchase | https://www.paperchase.co.uk/ | | 50p per pack, 6p per card | £3.75 for 8 cards | 46p each |
| NSPCC | Charity Direct | https://www.nspcc.org.uk/ | | All profits. | £2.49-£8 for | 25p-67p |

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| | | | | | single, 10s or 12 | |
| | John Lewis | www.johnlewis.com | Museums & Galleries | 10% split between 5 charities, 58p per pack, 7p per pack | £5.75 for 8 | 58p each |
| | | | Paperhouse | 10% split between 6 charities, 5p per card | £3 for 6 | 50p each |
| | Clintons Cards | http://www.clintoncards.co.uk/ | | 50p per pack, | £4.00 for 8, 6.25p per card | 50p each |
| | The Greetings Card Company | http://www.greetingscards.co.uk/ | Greetings Card Company | 30-34p per pack/ 3p per card | £3.95-£4.50 for 10 | 40p-45p each |
| Parkinsons | Charity Direct | https://www.parkinsons.org.uk/ | | All profits. | £2.00-£4.99 for 10 | 20p-49p each |
| | John Lewis | www.johnlewis.com | Medici | 10% split with 5 other charities, 5p per card | £4 for 8 | 50p |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/ | Cards for Charity | At least 70p in every pound from their card sales, | £3.50-£4.50 for 10 | 35p-45p each |
| Rays of Sunshine | Clintons Cards | http://www.clintoncards.co.uk/ | | 25p or 50p per pack, | £4.00 for 8, 6.25p per card | 50p per card |
| Royal | Sainsburys | In store only. | | !0% of pack price, 2p per | £2.50 for 12 | 20p |

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| British Legion | | | | card | | |
| RSPCA | Charity Direct | http://shop.rspca.org.uk/christmas/ | | All profits. | £2.99-£4.99 for 10 | 30p-50p each |
| | WH Smiths | | | 10% of purchase price divided equally between 3 charities, 3p per card | £3.99 for 10 | 39p |
| | The Greetings Card Company | http://www.greetingscards.co.uk/ | | 30-34p per pack, 3p per card | £3.95-£4.50 for 10 | 40-45p each |
| | Clintons Cards | http://www.clintoncards.co.uk/ | | 50p per pack, | £4.00 for 8, 6.25p per card | 50p |
| RSPB | Charity Direct | http://shopping.rspb.org.uk/christmas/ | | All profits | £3.99-£4.99 for 10 plus bumper box of 40 for £8.99 | 23p-50p each |
| | Between the Lines | | Woodmansterne | 53p per box, 6p per card | £5.50 for 9 | 61p each |
| | British Bird Lovers | https://www.britishbirdlovers.co.uk/ | | As above | As above | As above |
| Samaritans | Clintons Cards | http://www.clintoncards.co.uk/ | | 50p per pack, | £4.00 for 8, 6.25p per card | 50p |
| Save the Children Fund | Charity Direct | https://shop.savethechildren.org.uk/ | | All profits. | £1.99 to £3.99 for 10 | 19p to 39p |
| | WH Smiths | | | 10% of purchase price | £3.99 for 10 | 39p |

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| | | | | divided equally between 3 charities, 3p per card | | |
| Shelter | Charity Direct http://england.shelter.org.uk/shop/shops | http://cardshop.shelter.org.uk/ | | All profits | £2.99-4.99 for 10 | 29p to 49p |
| | John Lewis Between the Lines plus other high street stockists | https://www.johnlewis.com/ | Almanac | 10% donation of pack price – 55p per pack, 7p per card | £5.50 for 8 | 69p each |
| | | | Museums & Galleries | 10% split between 5 charities, 58p per pack, 7p per pack | £5.75 for 8 | 58p each |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/shelter/ | | At least 70p in every pound from their card sales, | £2.99-4.99 for 10 | 30p-50p each |
| Stroke Association | Charity Direct | https://www.stroke.org.uk/shop/christmas-shop | | All profits | From £2.99-£4.75 for 10 | 30p-48p |
| | John Lewis Between the Lines | www.johnlewis.com | | 10% donation, 6p per card | 8 for £4.99 | 62p |
| | Cards for Good Causes | https://www.cardsforcharity.co.uk/ | Cards for Good Causes | At least 70p in every pound from their card sales, | £3.99-£4.99 for 10 | 40p-50p each |
| St Mungos | John Lewis | www.johnlewis.com | John Lewis Own Brand | 25% donation, split with 3 other charities, | £5 for 10 | 50p each |
| Teenage | Aldi | | | 50p per pack, 9p per card | £1.99 for 6 | 33p each |

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| Cancer Trust | | | | | | |
| Young Dementia UK | | Unforgettable (supporting memory loss) | www.unforgettable.org | All proceeds. | £3.60 for 5 | 72p each |
| UNICEF | Charity Direct | http://market.unicef.org.uk/ | | All profits | £4.95 to £6.95 for 10 | 50p-70p each |
| Water Aid | John Lewis Between the Lines plus other Woodmansterne Stockists http://www.woodmansterne.com/buy/store-locator/ | www.johnlewis.com | | 10% donation, 8p per card | 5 for £4 | 80p each |
| WWF | John Lewis | www.johnlewis.com | John Lewis Own Brand | 25% donation, split with 3 other charities, 1p to 13p per card | From £2.50 for 25 to £5 for 5. | From 12p to £1.33 each |
| | Charity Direct | https://shop.wwf.org.uk/collecti ons/christmas | | All profits | £3.50 for 10, £4.50 for 12 | 35p-38p each |